

# 2018 - 2019 Golden Leaf Yearbook

Published By  
CALIFORNIA DISTRIBUTORS ASSOCIATION  
ADVERTISING ORDER FORM

We authorize the purchase of \_\_\_\_\_ page (s) of advertising to appear in the 2018-2019 California Distributors Association Golden Leaf Yearbook at the rate of \$ \_\_\_\_\_ per insertion.

Firm: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Authorized by: \_\_\_\_\_ Phone: \_\_\_\_\_

The California Distributors Association 2018-2019 Golden Leaf Yearbook will be published the late August 15, 2018, in conjunction with the Association's annual convention.

### ADVERTISING RATES

<u>Black and White</u>		<u>Preferred Color Position's Rates</u>	
Full Page	\$2,500.00	Inside Front Cover	\$4,750.00
Half Page	\$1,500.00	Inside Back Cover	\$4,750.00
Quarter Page	\$1,000.00	Back Cover	\$4,750.00
Business Listing	\$ 250.00		

**Terms: Payable when space is reserved, non-commissionable.**  
Second Color: Call for price quote.

Advertiser to supply glosses, negatives, reproduction proofs and electronic (.eps file) formats for all insertions ordered. Printing to be done by offset process. **All files should be scanned at a minimum of 300 dpi with an Ipi of 175.**

	Paper page trim size 8 1/2" X 11"
Full Page .....	7 1/2" X 10" (Image)
Half Page .....	7 1/2" X 4 7/8" or 3 7/16" X 10" (Image)
Quarter Page .....	3 6/16" X 4 7/8" (Image)

**COPY DEADLINE: August 15, 2018**

Please send all reproduction materials, advertising order form and payment to:

California Distributors Association  
1215 K Street, Suite 1500  
Sacramento, CA 95814  
(916) 446-7841